



Event

Capitol Theater Düsseldorf • Erkrather Straße 30 • 40233 Germany • [www.capitol-theater.de](http://www.capitol-theater.de)

Stand: 2018 EN

CAPITOL  
THEATER

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# Welcome

For over twenty years, the Capitol Theater Duesseldorf has been a flagship for first-class live shows, renowned productions and diverse entertainment formats.

Immersed in the unique flair of a historical streetcar depot, we strive to be the perfect host for you and your guests with the same passion that we display when putting together the program for our audience day by day.

We welcome you to reach out to us at Capitol Theater Duesseldorf with your ideas and visions. Let us inspire you!

My team and I look forward to hearing from you,

*Henning Pillekamp*

**Henning Pillekamp**

Theater Manager Capitol Theater



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Club-Foyer

# More than just a theater.

## Your Event Location

### Capitol Theater – Vintage Industry Style meets Theater Flair!

As a former streetcar depot, the largest theater in town captivates you with its industrial design: brick walls, foyers with large windows and bars in subtle, darker shades convey a classic, elegant loft atmosphere.

Across a floor space of over 1.000 m<sup>2</sup>, the foyer provides four permanently installed bars. The area can easily be divided into subsections with varying sizes from 50 to 800 m<sup>2</sup> and separate entrances.

The 630 m<sup>2</sup> of the Capitol Club are a true master of transformation. The location has hosted seated dinner events, conferences, small fairs, parties, fashion shows and photo shootings. The stage (52 m<sup>2</sup>) is already equipped with a basic light and sound system.

Our large auditorium can host up to 1.250 guests. Individual seating sections can be removed to accommodate your needs. The large stage (210 m<sup>2</sup>) provides spacious possibilities for you to realize your own event – whether it is an awards ceremony, a product presentation or a show act.

Too many large-scale numbers? We can also cater to smaller events and customize a perfect concept. Please contact us – in collaboration with you, we can expertly stage your event, if required also simultaneously or separately.



Club



Auditorium

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# Your Eventlocation

- Dinner Event
- Stage Event
- Conference
- Party
- Showcase
- Specials
- Open Air

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# Dinner-Event

Gala, Christmas Party & more

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# Dinner Event




## Gala, Christmas Party & more

A conservatory bathed in light, a festive mood in the club or grandeur in our foyer: impress your guests with an exquisite menu at a seated dinner.

You can use one of our stages, if you are planning any entertainment formats. Create a lasting memory in this unique location for your Christmas party, shareholders' meeting or jubilee.

### Summary::

- 32 to 300 people
- flexible seating arrangements
- stage, light and sound technology available
- catering area available

Event Location	(m²)	 Banquet	 Reception	 Cabaret
Auditorium	750	–	–	–
Club (incl. stage)	630	300	500	300
Upper Foyer	800	100	800	–
Lower Foyer	180	60	150	–
Conservatory	80	40	60	–
Lounge	50	32	60	–
Open Air	325	–	1.250	–

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# Stage Event

Shareholders' Meeting, Awards Ceremony & more

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# Stage Event

## Shareholders' Meeting, Awards Ceremony & more

Display your themes or products on the stage that they deserve!  
No place could be more suitable than an actual theater stage.






Our daily business are big shows, musicals and concerts, so your event is in safe hands with us. With our wealth of expertise, we can ensure that your guests will never forget your showcase or ceremony.

### Summary:

- theater seating for up to 1.250 people or dinner seating for up to 300 people
- 52 to 210 m<sup>2</sup> stage size
- light and sound technology available
- ground-level access for any construction deliveries

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Event Location	(m <sup>2</sup> )	 Parliament	 Theater	 Banquet	 Reception	 Cabaret
Auditorium	750	—	1.250	—	—	—
Club (incl. stage))	630	296	500	300	500	300
Upper Foyer	800	80	100	100	800	—
Lower Foyer	180	40	60	60	150	—
Conservatory	80	50	50	40	60	—
Lounge	50	—	50	32	60	—
Open Air	325	—	—	—	1.250	—

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# Conference

Kick-Off, Workshop & more

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# Conference






## Kick-Off, Workshop & more

Drafting annual plans, conceptualizing unique ideas for your clients or developing a new marketing strategy – when addressing these crucial topics, ideally the minds of everyone are free for boundless, dedicated work.

Your own conference room will most likely not be the largest source of inspiration. Change locations for surprising results!

### Summary:

- 32 to 1.250 people
- large selection of different rooms
- comprehensive conference technology available
- generous foyers for receptions and catering

Event Location	(m²)	 Parliament	 Theater	 Banquet	 Reception	 Cabaret
Auditorium	750	–	1.250	–	–	–
Club (incl. stage)	630	296	500	300	500	300
Upper Foyer	800	80	100	100	800	–
Lower Foyer	180	40	60	60	150	–
Conservatory	80	50	50	40	60	–
Lounge	50	–	50	32	60	–
Open Air	325	–	–	–	1.250	–

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Club



Conservatory



Club Foyer

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# Party

Jubilee, Corporate Event & more

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# Party

## Jubilee, Corporate Event & more

Virtually everyone has already celebrated in a restaurant, café or hotel. But what about a real theater? Hence, upon delivery of your invitations, your event already becomes an extraordinary highlight.

Amaze your guests with an unusual setting. The stylish club and foyer reliably transform into an elegant ballroom or a hip party location.

### Summary:

- 60 to 1.000 people
- combined usage of club and foyers possible
- light and sound technology available
- artist or DJ bookings can be provided



Event Location	(m²)	Reception
Auditorium	750	–
Club (incl. stage)	630	500
Upper Foyer	800	800
Lower Foyer	180	150
Conservatory	80	60
Lounge	50	60
Open Air		

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# Shawcase

Exhibition, Fair & more

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# Showcase

## Exhibition, Fair & more

### House lights down, stage lights on your brand!

Present your new automobile, the spring collection or all features of your company. How about a stylish reception and impressive show entertainment followed by a roaring after show party?

Or do you prefer a professional networking event with convincing presentations that you can discuss during the following dinner?






Whatever your concept may be – we are happy to support you with the execution.

### Summary:

- club, auditorium or foyers
- 32 to 1.250 people
- presentation technology available
- car presentations possible in the foyer and on stage

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Event Location	(m <sup>2</sup> )	 Parliament	 Theater	 Banquet	 Reception	 Cabaret
Auditorium	750	–	1.250	–	–	–
Club (incl. stage)	630	296	500	300	500	300
Upper Foyer	800	80	100	100	800	–
Lower Foyer	180	40	60	60	150	–
Conservatory	80	50	50	40	60	–
Lounge	50	–	50	32	60	–
Open Air	325	–	–	–	1.250	–

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# Specials

Photo Sessions, TV Shooting & more

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# Specials






## Photo Sessions, TV Shooting & more

Bare brick walls, heavy mirrors, cool bars, large windows, small tables – elegant, extravagant, romantic, but must of all unique: TV or photo shootings are an extraordinary highlight at the Capitol Theater Duesseldorf.

Vintage industry style meets theater flair, a large stage meets backstage corridors full of nooks and crannies. Let yourself be inspired and present your brand in a sensational setting.

### Summary:

- 32 to 1.250 people
- two auditoriums with separable foyers enable individual structures
- flexible seating arrangements possible
- versatile installations and constructions (cat walk, platforms etc.) are feasible

Event Location	(m²)	 Parliament	 Theater	 Banquet	 Reception	 Cabaret
Auditorium	750	–	1.250	–	–	–
Club (incl. stage)	630	296	500	300	500	300
Upper Foyer	800	80	100	100	800	–
Lower Foyer	180	40	60	60	150	–
Conservatory	80	50	50	40	60	–
Lounge	50	–	50	32	60	–
Open Air	325	–	–	–	1.250	–

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Backstage



Foyer



Club



Club

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SUMMER  
SCREENING  
2016

# Open Air

Reception, Summer Soiree & more

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# Open Air

## Reception, Summer Soiree & more

You do not wish to welcome your guests to an indoor location on a warm summer night? A mulled wine reception would just be the perfect start to your Christmas party? Then we invite you to make use of our open air space!

With a capacity of up to 1.250 people, we can construct a small Christmas market for you, a food truck festival, a BBQ-station, a spring fair on the grassy meadow or a summer lounge with sand under your feet. Creative possibilities are endless!

### Summary:

- outdoor catering
- seating arrangements available
- allocated spaces for food trucks, BBQ, stalls etc.
- flexible floor planning
- optional projection screen

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# Our Expertise

- Full Service & Gastronomy
- Show Concepts

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# Our Expertise

## Full Service & Gastronomy

### Our Expertise – Your Benefit! The Capitol Theater Event Team

You do not only wish to hire a location, but also want to enjoy a full service package? From developing concepts, to project management and execution on the day itself – we are happy to be at your side every step of the way!

**Wir freuen uns darauf mit Ihnen oder für Sie ein maßgeschneidertes Konzept zu entwickeln.**

Together with our experienced partners of many years, we take care of furnishings, decorations, catering and any special requests you may have. Nothing is impossible and your options are plentiful at the Capitol Theater Duesseldorf.

**Let us inspire you!**

[!\[\]\(003082e50e3009141f59bd5df831749f\_img.jpg\) go to Contact](#)



### Event Agency:

- Concept Creation
- Collaborative planning of all sub-divisions
- Project Management
- Entertainment concept & booking: DJs, Live-Acts, Shows...
- Coordination of all external suppliers
- Smooth execution of the event

### Gastronomy:

- Individual catering concepts
- Transparent settlement of drinks by actual consumption
- Other catering partners optional for a buy-out
- Friendly and experienced service staff
- Accurate calculation of necessary staffing levels
- Personalised costumes or uniforms possible

### Furniture, Technology & Decoration:

- Tables, chairs, lounge furniture available in-house or via hire
- Light and sound technology available
- Expertise through international show productions
- Decorations of tables, buffets and rooms are customised for the occasion
- Concept creation with various partners offers a multitude of options

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# Our Expertise

## Show Concepts

**All the world's a stage!**

**We create your individual event concept**

Corporate party, gala event or product showcase – you know your framework, but you are missing the igniting spark that will thoroughly wow your guests?

**Challenge us!**

We will develop a customized event concept for you or in collaboration with you, that is tailored to your visions and requirements. Whether you need a host, show act, a complete show or an entertaining interactive module – we are the right partner at your side to turn your event into a great success.

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# All at a glance

## Capitol Theater – an Overview

At the Capitol Theater Duesseldorf, over **2.500 m²** of event spaces are at your disposal.

Gain an overview of the spaces here. You are welcome to contact us, in order to determine which spaces may be suitable for your event. We know all the tricks on how to make a room bigger or smaller, create separate access points or execute your event independently from any daily business.

- |                              |                                |
|------------------------------|--------------------------------|
| <b>01</b> Courtyard (325 m²) | <b>07</b> Rest Rooms           |
| <b>02</b> Box Office         | <b>08</b> Club Foyer           |
| <b>03</b> Conservatory       | <b>09</b> Club                 |
| <b>04</b> Lounge             | <b>10</b> Upper Foyer          |
| <b>05</b> Lower Foyer        | <b>11</b> Auditorium           |
| <b>06</b> Cloak Room         | <b>12</b> Backstage Deliveries |

- Foyer/Public Area
- Bars (mobile extensions possible)
- Auditorium
- Backstage / Stage Area





*Come on in!* Take a tour of the theater  
with just one click.






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# Fact Sheet

## The Capitol Theater Duesseldorf in numbers

Event Location	Fläche in m²	Daylights	 Parliament	 Theater	 Banquet	 Reception	 Cabaret
Auditorium	750	–	–	1.250	–	–	–
Club (incl. stage)	630	–	296	500	300	500	300
Upper Foyer	800	ja	80	100	100	800	–
Lower Foyer	180	–	40	60	60	150	–
Conservatory	80	ja	50	50	40	60	–
Lounge	50	ja	–	50	32	60	–
Open Air	325	ja	–	–	–	1.250	–



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# Club

## The Capitol Theater Club

### One for all!

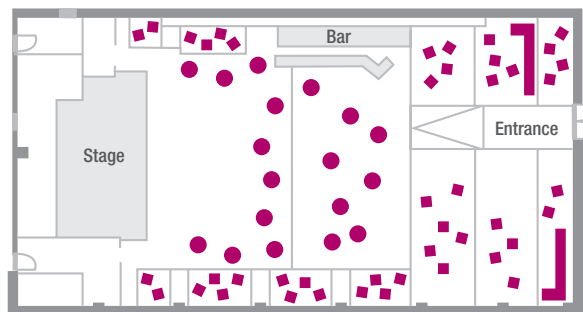
As suitable as the large auditorium is for events with tiered seating for up to 1.250 people, such as presentations, conferences, showcases or award ceremonies, the club will win you over with its versatility.

Depending on your choice of seating arrangements, the location can be used for concerts and parties for up to 500 people, festive dinners for up to 300 guests or presentations and conferences with a maximum of 196 participants.

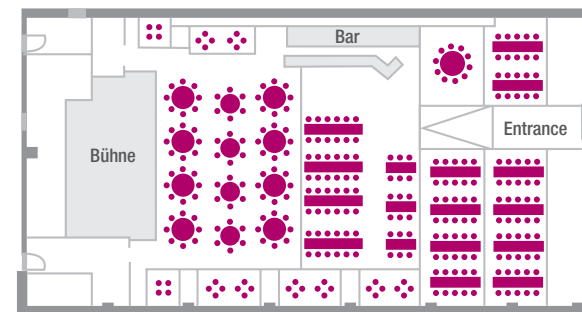
The Capitol Theater club really has seen it all: weddings, carnival celebrations, fashion shows, birthday parties, product show cases, photo shootings, gala receptions and much more.

Make use of a separate entrance, a separable club foyer and create an event that is an extraordinary experience for your guests and yourself.

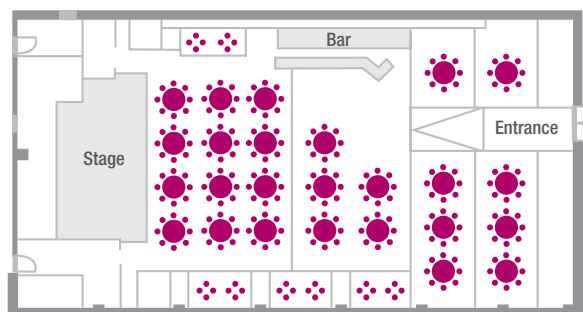
[Download all floor plans](#)



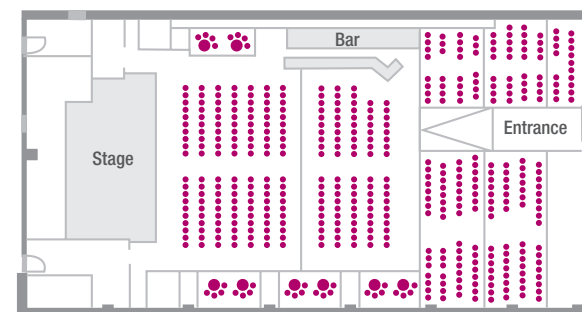
**Party:** Capacity: max. 500 people  
Furnishings: Seating cubes, bar tables and lounge furniture



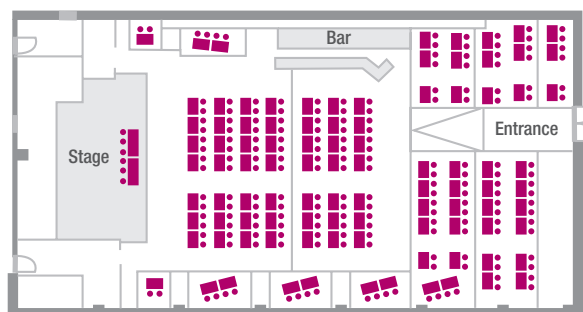
**Dinner:** Capacity: max. 300 people  
Furnishings: tables with 6, 8, 10 and 12 seats



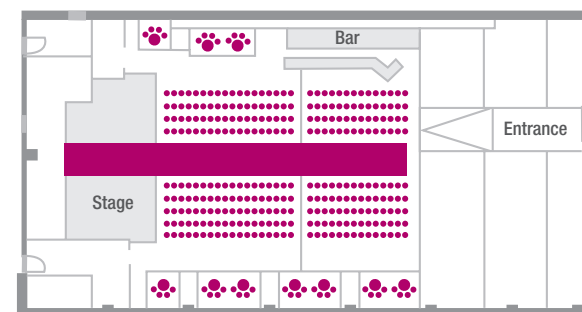
**Gala:** Capacity: max. 200 people  
Furnishings: tables with 8 seats



**Seating rows:** Capacity: max. 500 people  
Furnishings: Seating rows & boxes with 4 places



**Parliament:** Capacity: max. 296 people  
Furnishings: Tables & chairs



**Cat-Walk:** Capacity: max. 250 people  
Furnishings: Seating rows & boxes with 4 places



# Mehr-BB Entertainment

» Hosting is our passion. We put our heart and creativity into the development, realization and presentation of our shows, tours, and concerts. We want to impress our audiences, surprise them, and excite them over and over again every time. First class live entertainment is our love and our life. «

Maik Klokow,  
CEO Mehr-BB Entertainment



The **Mehr-BB Entertainment group** is based in Duesseldorf, Germany. With its theaters as well as the production and presentation of shows, musicals, theater and dance productions as well as concerts and events, it is one of the largest hosts of live entertainment in the German-speaking countries.

The Mehr-BB Entertainment Group is currently operating the **Mehr! Theater am Großmarkt Hamburg**, the **Starlight Express Theater Bochum**, the **Admiralspalast Berlin**, the **Capitol Theater Duesseldorf** and the **Musical Dome Cologne**. With these five theaters, **Mehr-BB Entertainment** has established itself as Germany's largest theatre group whose venues are also available for rent to outside produced shows, musicals, concerts, events, and corporate events.

Furthermore, the company's field of action includes the organization and realisation of high-quality events as well as the development of new shows and innovative entertainment concepts. This also includes the production of internationally acclaimed musicals and the realisation of major tours and their marketing.

Brands like Apple, Deutsche Telekom AG, Ikea, L'Oreal, RTL or YouTube have all had their grand entrance on a Mehr-BB Entertainment stage already. In addition to this, industry prizes (Marken-Award) have been awarded and TV shows (Super Talent) or commercial films (McDonalds) have been produced here.

Through its subsidiary, a.s.s. concerts & promotion GmbH, **Mehr-BB Entertainment** organizes up to 1,200 concerts a year. The ticketing service provider **Deutsche Eintrittskarten TKS GmbH** is also part of the corporate group.

Mehr-BB Entertainment is a member of Ambassador Theatre Group Ltd.

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# Contact

## Have we left any questions unanswered?

Do you perhaps already have a strong vision in your mind?  
Challenge us and make use of our expertise! Which event can we offer to support you with?



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We look forward to hearing from you!  
**Your Event Team**



[www.capitol-theater.de](http://www.capitol-theater.de)



[www.fb.com/CapitolTheaterDuesseldorf](https://www.facebook.com/CapitolTheaterDuesseldorf)

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